



# 2020 DISPARITY STUDY

June 2020

**BBC**  
RESEARCH &  
CONSULTING

Presented by

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Expert**

Exstare

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**Program  
Expert**

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Research

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**Survey  
Expert**

Holland &  
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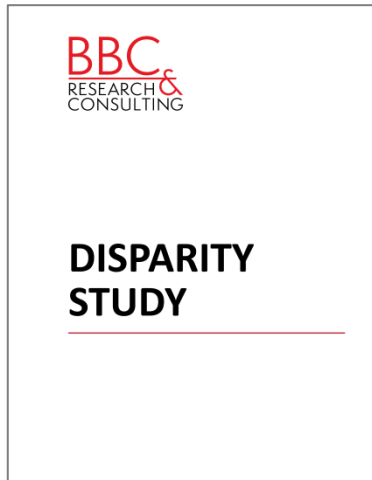
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Atlanta, GA

**Legal Expert**



- Participation, availability, and disparities
- Analysis of marketplace conditions
- Qualitative and anecdotal information
- Policy and program recommendations
- Implementation strategies



- Project management
- Community engagement
- Legal framework and analysis
- Data assessment and collection
- Relevant contracts/ market area
- Availability analysis
- Utilization analysis
- Disparity analysis
- Review of contracting and programs
- Analysis of marketplace barriers
- Recommendations
- Reports and presentations

# COMMUNITY ENGAGEMENT



## Informational efforts

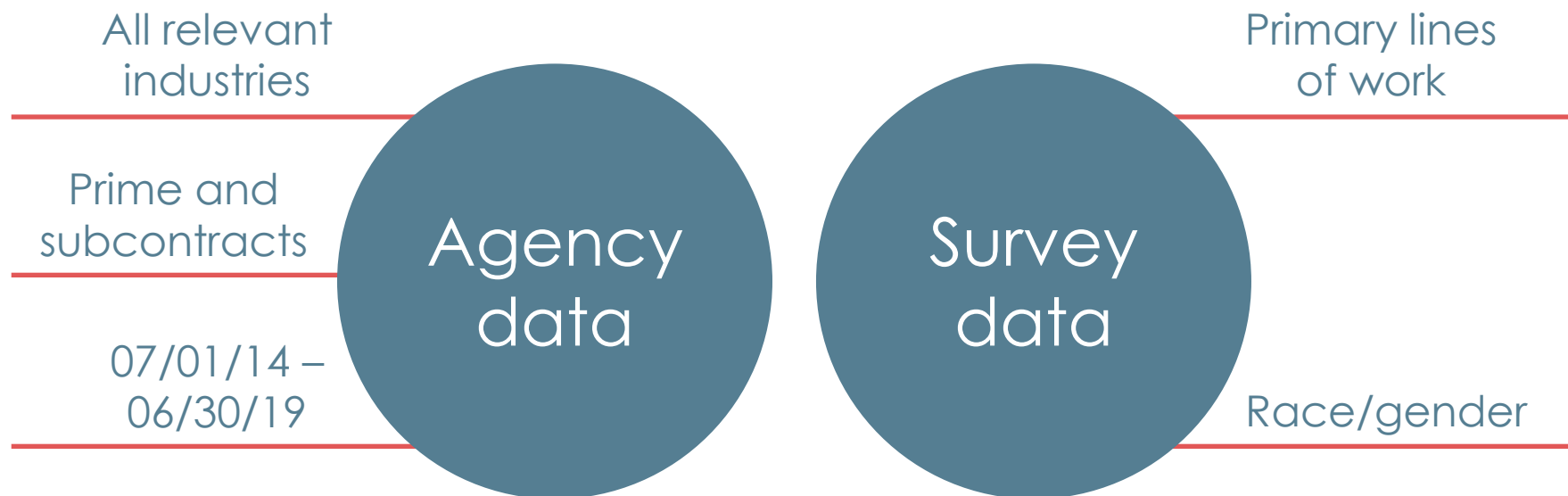
- Steering committee
- Webpage/e-mail
- Public notices



## Engagement efforts

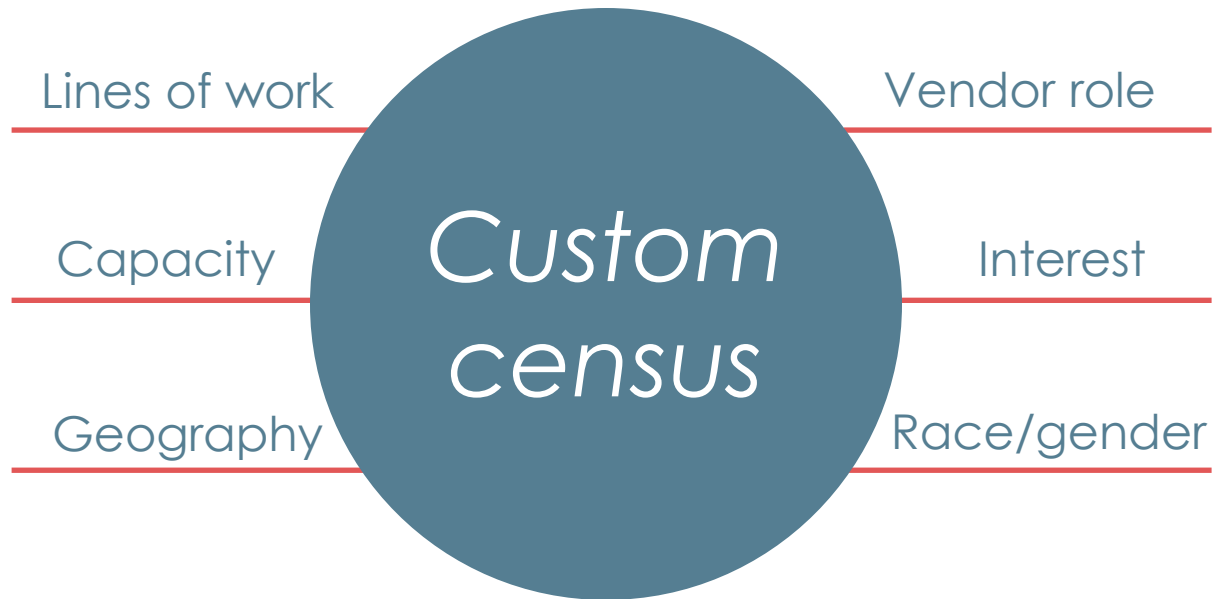
- Webinars/Public meetings
- Business surveys
- In-depth interviews
- Focus groups

# UTILIZATION ANALYSIS



M/W  
participation

# AVAILABILITY ANALYSIS



M/W  
availability

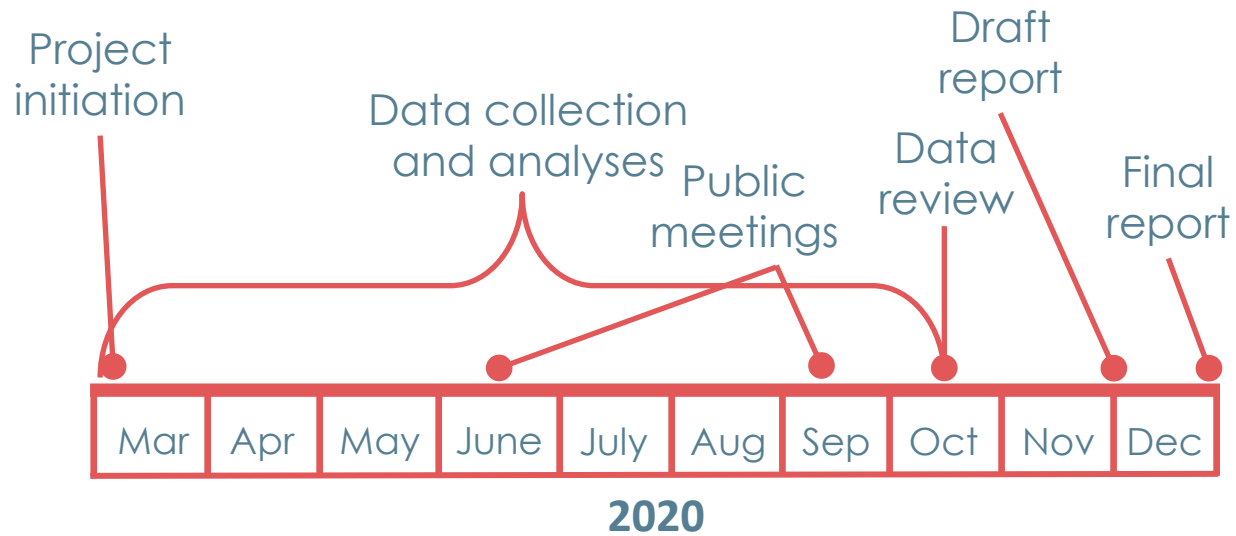
# DISPARITY ANALYSIS

$$\frac{\text{Dollars received}}{\text{Dollars available}} = \text{DISPARITY INDEX}$$

.80 or less = *substantial* underutilization



# PROJECT SCHEDULE



QUESTIONS

# TESTIMONY

Testimony related to experiences  
in the local marketplace

[VAdisparity@bbcresearch.com](mailto:VAdisparity@bbcresearch.com)

- Experiences with discrimination
- Barriers to success
- Payment issues
- Private or public sector work
- Prime contractor or subcontractor work
- Working with state agencies