



# 2020 DISPARITY STUDY

**BBC**  
RESEARCH &  
CONSULTING

Presented by

Dr. Sameer Bawa, BBC  
Ms. Iris McClish, BBC  
Ms. Stephanie Ayers, BBC

Ms. Nancy West, Exstare  
Ms. Delceno Miles, Miles Agency  
Dr. Tiffany Jana, TMI

BBC Research  
& Consulting

---

Denver, CO

**Prime Consultant**

TMI  
Consulting

---

Richmond, VA

**Diversity  
Expert**

Miles  
Agency

---

Virginia Beach, VA

**Engagement  
Expert**

Exstare

---

Alexandria, VA

**Program  
Expert**

Customer  
Research, Int.

---

San Marcos, TX

**Survey  
Expert**

Holland &  
Knight

---

Atlanta, GA

**Legal Expert**





- Participation, availability, and disparities
- Analysis of marketplace conditions
- Qualitative and anecdotal information
- Policy and program recommendations
- Implementation strategies



Project management  
Community engagement  
Legal framework and analysis  
Data assessment and collection  
Relevant contracts/ market area  
Availability analysis  
Utilization analysis  
Disparity analysis  
Review of contracting and programs  
Analysis of marketplace barriers  
Recommendations  
Reports and presentations

# COMMUNITY ENGAGEMENT



## Informational efforts

- Steering committee
- Webpage/e-mail
- Public notices



## Engagement efforts

- Public meetings (6)
- Business surveys
- In-depth interviews (60)
- Focus groups (4)

# DATA COLLECTION



## Data assessment

- Hands-on review
- Contracts, vendors
- Systems, formats
- Data requests

# REQUIRED DATA

## Prime contracts

- Contract number
- Agency
- Award date
- Award amount
- Change orders
- Paid-to-date amount
- Work description
- Goals applied
- Location of work
- Vendor name
- Vendor number

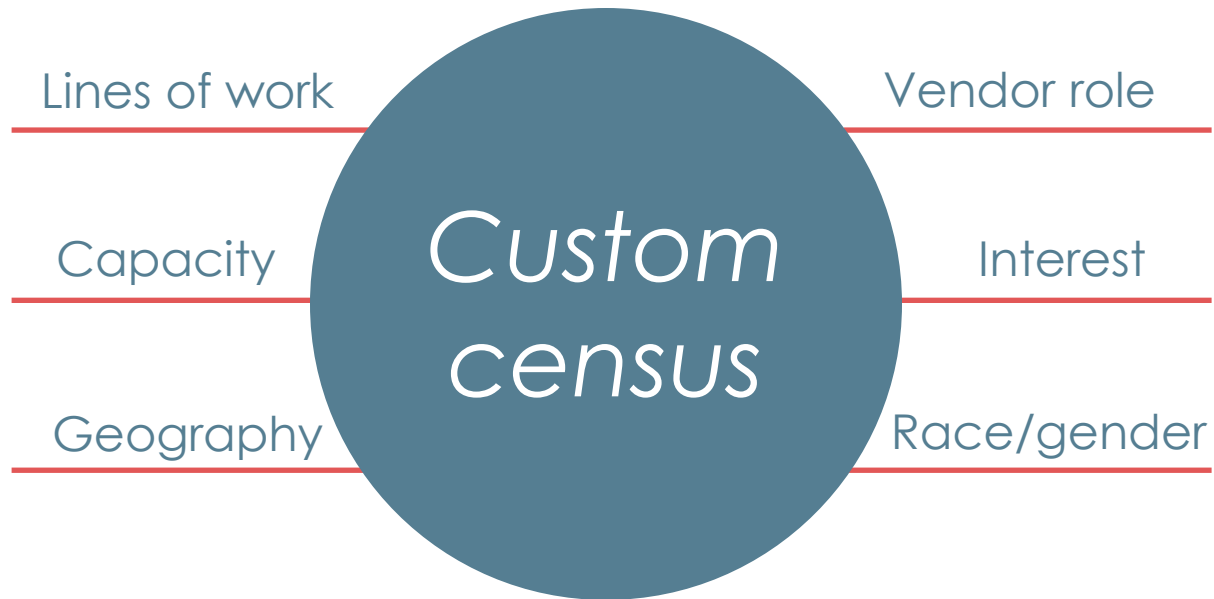
## Sub- contracts

- Contract number
- Committed amount
- Paid-to-date amount
- Work description
- Vendor name
- Vendor number

## Vendors

- Vendor name
- Vendor number
- Race/ethnicity
- Gender
- Phone number
- Physical address
- E-mail address
- Lines of work

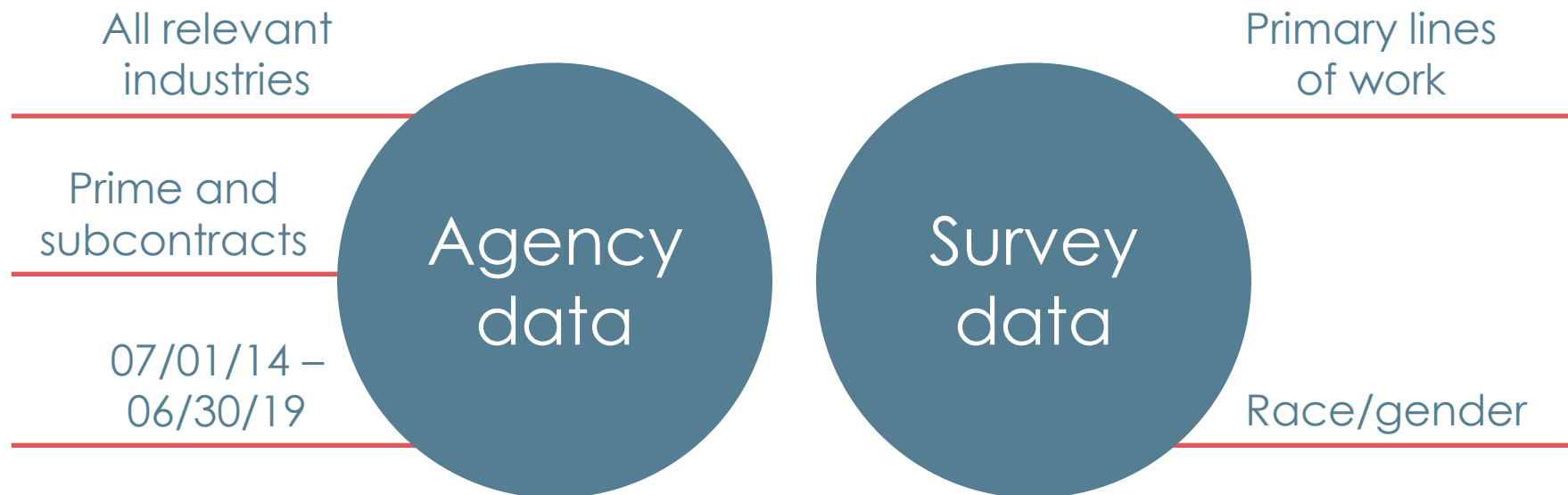
# AVAILABILITY ANALYSIS



M/W  
availability



# UTILIZATION ANALYSIS



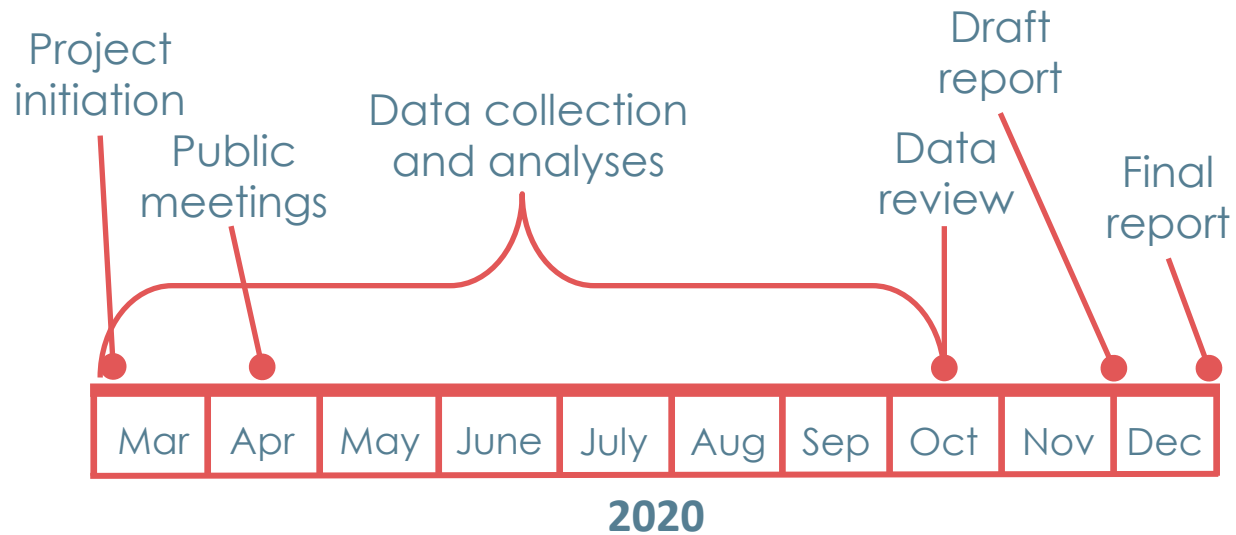
M/W  
participation

# DISPARITY ANALYSIS

$$\frac{\text{Dollars received}}{\text{Dollars available}} = \text{DISPARITY INDEX}$$

.80 or less = *substantial* underutilization

# PROJECT SCHEDULE



QUESTIONS