



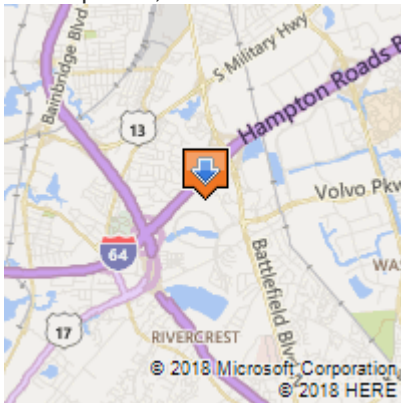
Simple Steps for Starting Your Business Part 1 - April 11, 2018

When

Wednesday, April 11, 2018 from
9:00 AM to 12:00 PM EDT
[Add to Calendar](#)

Where

**Chesapeake Economic
Development**
676 Independence Parkway,
Suite 200
Chesapeake, VA 23320



[Driving Directions](#)

Greetings!

Are you thinking about starting a business? Have you recently started your business? Do you have questions?

The Simple Steps for Starting Your Business (In-Person) Workshop is for you!

Attend this comprehensive workshop series to help you test your new business idea and get started on the right path. Join us for five three-hour sessions that help you understand the basics of:

- The concepts involved with assessing a business idea
- Marketing your product or service,
- Understanding business financials and how they work
- How to fund and finance your business

Start with Session 1 on Wednesday, April 11, 2018 at 9:00 AM.

Session 1: Start-up Basics (Free)

This introductory workshop focuses on the basics of testing your business idea and identifying the key factors that influence start-up success. Start-up Basics provides you with an overview of the skills and tools you need when deciding to start a business. In this session, you learn about: the advantages and disadvantages of owning a business, the most profitable form for your business, and the fundamentals of formation, organization, marketing, cash flow and funding sources.

Tell them to click on the link below to register or RSVP.

[Get more information](#)

[Register Now!](#)

[I can't make it](#)

Here, provide contact information if invitees have any questions about the event or how to register.

Finally, thank them for their attention and response, and tell them you look forward to seeing them at your event.

Sincerely,

Your Hampton Roads SCORE Team
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